



FOR IMMEDIATE RELEASE

Spread the Power of Hope: Bruce Power matches donations to double your impact!

London, Ont., November 19, 2024 – This holiday season, Brain Tumour Foundation of Canada invites our community to give a gift with a lasting impact. By dedicating a donation to a loved one, you will help accelerate vital brain tumour research, compassionate support, trusted information and advocacy. With Bruce Power matching all donations until December 31, 2024, the impact of every dollar will help bring hope to families affected by a brain tumour.

By dedicating a donation, honour someone special, share a photograph, and leave a tribute or message of hope. This season of giving is an opportunity to celebrate resilience, remember loved ones and offer hope to those facing the challenges of a brain tumour diagnosis.

To spread hope this holiday season, Brain Tumour Foundation of Canada also presents Cards of Hope—a heartwarming collection of holiday cards featuring artwork drawn by children affected by brain tumours. Each card symbolizes hope, strength, and the power of community.

Learn more about how you can dedicate a donation at www.braintumour.ca/hope.

Learn more about our Cards of Hope at www.braintumour.ca/cards-of-hope.

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About Brain Tumour Foundation of Canada: Brain Tumour Foundation of Canada is the only national charity offering information and support to Canadians affected by any kind of brain tumour—malignant, non-malignant or metastases. Since its inception, the organization has



allocated millions of dollars to fund crucial research projects, contributing to advancements in brain tumour treatment and patient care.

Every day, the organization strives to bring HOPE to all those affected by a brain tumour. HOPE through support. HOPE through information and education. HOPE through research. HOPE for a Cure.

Brain Tumour Foundation of Canada is funded solely through generous contributions from individuals, corporations, organizations, employee groups and special events. Learn more at BrainTumour.ca.